Healthcare Research: A Transatlantic and trans-European Dialogue
Seminar

23/11/2021

Whether you live in Europe or the United States, everybody should be able to benefit from advances in healthcare and medical research if there is to be a lasting impact for society and humanity. Regulators, researchers, tech experts, patient organizations and key stakeholders have considered the need for a functional model that enables medical advances and the use of data in the fields of healthcare and biomedical research across Europe and the United States. One clear example has been the response to the pandemic, where research on COVID-19 has demonstrated the importance of data sharing for the common good.

There are key regulatory challenges that need to be addressed by this community to truly deliver for patients and their healthcare systems. These challenges are not restricted to data protection regulation and entail a broader discourse that includes solutions that enable the responsible use of big data and artificial intelligence techniques in the healthcare sector to improve the prevention, diagnosis, and treatment of diseases.

In this context, the Microsoft-Universitat de Valencia Privacy and Digital Transformation Chair invites you to participate in the **Healthcare Research: a transatlantic and Trans-European Dialogue Summit on November 23.** The event will feature key experts from both sides of the Atlantic and will address the key challenges and opportunities that healthcare systems encounter when developing data sharing models and bringing scientific research to the next level on both sides of the Atlantic.

As this will be a hybrid event, if you would like to join us in Madrid at the European Commission offices, please contact us at cmicrosoft@uv.es to confirm your attendance in person in the event room (on site presence will be subject to availability and will be offered on a first registered first served basis). You can attend the event online registering at the event page available here.

Ricard Martínez Martínez.
Director of the Chair

	Topic	Speakers		
15.00	Opening session	**Ms. Mar España Martí** **Director of the Spanish Data Protection Agency** **Dr. Mª Dolores Real García** Office of the Vice-Principal of Innovation and Transfer **Dr. Ricard Martinez** Director of the Microsoft Privacy and Digital transformation Chair at University of Valencia		
Panel		**EU**	**Chair**	**EEUU**
15.30	Panel 1. European-North American scientific collaboration.	**Dr. Josep Redón i Mas** Principal Research of the Cardiometabolic and Renal Risk Study Group at INCLIVA	**Dr. Alba de Martino** (IACS) Director of Knowledge Production and Innovation. Director Research and Innovation at Instituto Aragonés de Ciencias de la Salud (IACS)	**Dr. Raym Geis** Adjunct Assoc. Prof. of Radiology, National Jewish Health. Senior Scientist, Data Science Institute at American College of Radiology
16.15	Challenges for business in the health sector.	**Dr. Hans Hofstraat** Vice-President at Philips Research, Royal Philips **Mr. Alexandre Entraygues** Head Data Privacy Europe at Novartis	**Mr. Elliot R. Golding** Member of the data Data Privacy, Cybersecurity & Digital Assets Practice and Healthcare Industry Group leadership team at Squire Patton Boggs (Session Chair)	**Dr. Geff Brown** Associate General Counsel at Microsoft
17.00	Ethical and legal challenges:	**Mr. Leonardo Cervera-Navas** Director at European Data Protection Supervisor **Dr. Valentina Colcelli** Researcher at the Italian National Research Council, Institute IFAC	**Dr. Ricard Martinez** Director of the Microsoft Privacy and Digital transformation Chair at University of Valencia	**Dr. Lydia F. de la Torre** Board Member of the California Privacy Protection Agency.
17.45	The patients' point of view: health and the common good	**Mr. Julian Isla** Foundation 29	**Dr. Federico de Montalvo Jaaskelainen.** President of the Spanish Bioethics Committee	**Dr. Berra Yazar-Klosinksi** Chief Science Officer of the non-profit Multidisciplinary Association for Psychedelic Studies (MAPS)
18.45	Closing session	**Mr. Gabriel Lopez Serrano** Regulatory Affairs Director at Microsoft Spain **Mr. Andrea Pescino** Member to the Gaia-X Healthcare Committe		

Location

European Union Representation in Spain.

P.º de la Castellana, 46.

28046 Madrid.